

E. LEWIS & SON THE UNDERSELLING STORE.

READ THE FOLLOWING PRICES.

Ladies Shoes, oil grain solid leather plain or tip toe just received, sizes 3 to 7 at 75c
 Mens heavy winter brogan shoes, all solid at 98c
 The better grade at 1.25
 Men's Satin calf Blucher, regular Sunday shoe from 1.25 up
 Infants shoes from 19c up
 Riverside Plaids extra heavy grade good for making shirts and overalls regular price 10c now 7c
 Barpipe Plaids, regular 8 1-3c goods now 4 1-2
 Sheeting 6c quality at 4 1-2
 Bleaching yard wide for 5c
 Cotton Flannel from 4c up
 Good weight apron gingham, regular 6c quality for 4 1-2c
 Black Brilliantine 40c goods at 25c
 Secillian regular 50c grade, 39c

Panamas, regular 75c goods, 54 inches wide at 48c
 Broadcloths, regular \$1.00 grade for 75c
 The 75c Broadcloth at 50
 Wool repellants, 56 in. wide good for coat suits in all colors regular 50c goods for 38c
 Men's heavy winter weight undershirts at 24c
 Drawers to match at same price.
 Boy's Fleece lined undershirts at 23c
 Ladies Black Mercerised Sateen undershirts at 48c
 Ladies Tailor made skirts of broadcloth hand chevrons regular \$3.00 at 1.68
 Ladies Higher priced skirt made of Voiles and Panamas, trimmed with folds at the bottom made to fit at 1.98

Our line of skirts for 4.48 cannot be duplicated. Made of excellent quality material, buttons down the front, the newest designs, sells elsewhere for 7.00.

Ladies coats 54 in. long, made of Melton, regular 5.00 coat 2.48

All the finer grades we will sell for less than cost of material.

We also have a large assortment of Misses and children's coats in bearskin and other material, we are selling at a sacrifice.

We have just received a shipment of ladies wool sweaters Norfolk Style at 1.48

There is nothing more acceptable for a Christmas present than a fur set, we have them for ladies and children at astonishing prices.

CLOTHING!

We are overstocked with Men's, Youths and Boys Clothing and have positively decided that the goods must be sold between now and Christmas.

5.00 men suits at 2.90
 6.50 men's Cashmere suit 3.90
 Men's black Thibet suits double or single breasted, regular \$8 suits for 4.48

Men's 10.00 suits in different designs at 5.98

All the higher priced suits reduced.

Toilet soaps 1c per cake, Octogan soap 4c or 4 cakes for 15c, Gold dust 2s.

Ladies hemstitched handkerchiefs at 2c

Ladies good linen handkerchiefs at 4c

With Every Suit over \$4.48 we give away a watch free.

E. LEWIS & SON

"The Underselling Store."

Delicious Spicy Fruit Cakes

Say, did you try one of our Thanksgiving Fruit Cakes? If you did we know you will want another for Christmas. If you didn't you certainly want to treat yourself and family at least once a year to fruit cake. Fruit cake that is pure and appetizing, made of the best and cleanest fruits, select spices, fresh butter and country eggs. The ingredients are correctly proportioned, properly mixed, and thoroughly baked. Now, do treat your palate at Christmas time to the sensation of eating good, real good Fruit Cake. They are baked in sizes from one to nine pounds, and the price is

Twenty-five Cents Per Pound

BRANNON'S BAKERY

Fruitland Institute Will Begin its Spring Term Dec. 29, 1908.

Having the two homes well furnished, and being well supplied with able teachers, we are prepared to do effective work. The purpose of the institution is to educate and uplift, first, the people of Henderson county, and then to invite students from other parts of this and other states. Send your boys and girls to Fruitland. Hendersonville, N. C. H. H. McMILLAN, Principal

Rugs, Rockers

No Better Christmas Gifts.

A Beautiful Assortment

The Prices are Low

SHEPHERD'S Furniture Store

OPP. HOTEL GATES

BURCKMYER BROS.

Complete line of STAPLE & FANCY GROCERIES

Your Larder Supplied with the Best the Market affords.

Hendersonville, North Carolina

J. M. WALDROP & SON.

Renting

and General Insurance.

Hendersonville, North Carolina.

Contracts for

PAINTING PAPER HANGING, DECORATING.

Estimates Free.

Work Guaranteed.

Phone Nor 159, C. A. GRIMES.

Notice.

Your Taxes for 1908 are now due and must be paid in order to meet obligations of the county.

This is the fourth notice, please settle and save extra cost.

Respectfully, C. E. BROOKS, Tax Collector.

A HORSE THIEF

When asked by a parson the reason he was in jail said that it was because the jail doors were locked in such a way that it was impossible for him to get out. Almost as hard is it to get out of the toils of the credit

system. When you once get in it you might almost as well try to break jail. Best way to avoid the credit system with its high prices and buy your goods from big cash stores like the Hendersonville

HENDERSONVILLE BEE HIVE

Dress Goods.

40 inch Wool Panamas at 25c. Mohairs and Brilliantines, all colors, worth 40c at 29c. Mohairs worth 60c at 49c. Black Wool Serge all Colors 36 in. wide at 49c. Allwool Serge, 42 inches wide at 63. Black Peau de Soie Silks worth 1.25 at 98c. Brilliantines worth 50c at 39c. Wool Cream Sicilians, 36 in. wide at 29c Chiffon Finished Broad cloths 1.00 at 75. 42 in. All wool Serge, in colors at 63. Yard wide back Tafeta Silk, worth 1.00 at 75. Men's Negligee Shirts worth 60 at 25. New shirts, no railroad wreck Goods.

where every dollar seems to do double duty. Even every dime seems to have an elastic tendency Here because it can be made to stretch such a long ways. You see Collins buys direct from manufacturers for spot cash in tremendous quantities and does not pay middlemans per centage like smaller merchants who buy from jobbers. I have no competitor in these parts. You might as well try to raise yourself from the floor by your boot straps as to find a merchant in this country that will match our prices at the Bee Hive. Fact is we sell goods cheaper than they buy

The heavy fleece lined undershirts, worth 50c at 37 1-2. Boys Heavy fleeced lined at 23c. Mens heavy gloves from 10c up. TODAY we offer men's brogan shoes all solid at 98c. Men's heavy winter brogan. Men's heavy brogans extra quality at 1.25, best brogan shoes on earth is the heavy waterproof warranted brogans at 1.50. All the finer grades too in men's heavy winter weight shoes. Men's heavy shoes finer leather, soft and comfortable, at 1.69. Men's extra quality heavy russets or tan at 1.75. Men's heavy scotch bottoms, or stitch down with cap toe, red oak soles, blucher cut, dressy appearance at 1.75.

DOMESTICS Full yard wide bleaching only 5c yard. Mattress bed ticking only 5c yard. Best Amoskeag A C. A. ticking, absolutely featherproof. Dress styles in gingham at 5c yrd. Best Renfrew dress style gingham, absolutely fast colors, only 10c. Men's shirts from railroad wreck, some soiled, worth 50c at 20c. Cotton blankets worth 50c 39c. Cotton blankets worth 1.25 at 85 and 98c. Extra heavy cotton blankets 1.35. All wool homemade blankets too as well. White Flannel worth 15 at 10c. Red flannel at 10c. Red or white flannel worth 25, 20c. Genuine Cyclone red flannel 25, Red flannel, wool 15

John D. Collins

Greater Hendersonville's Greatest store.

Watch or clock given away with every suit of clothes we sell for \$5 or over \$5

Cut this ticket out and bring to the Bee Hive and get 20 cents cash when you buy 2.00 worth or more anywhere in the store except in the basement.